



NOOR



## ► **Company overview**

Noor Trading Company has been working in the field of production and supply of shoes and currently is involved in the production of different types of shoes with guaranteed quality by using the latest technologies in the world and modern automatic machines supplying the great markets based on customer needs by having expert employees. The customer satisfaction and their trust is the result of having high variety, providing high quality products and delivery in the fastest possible time.



## ► Business Description

When it comes to human health, shoes play an important role and they are produced in different kinds because of their many uses. Nowadays shoe business is one of the thriving ones because of its position in fashion and clothing industry; therefore, it is an optimal option for investment and profitability. Choosing standard shoes is so important for body health. Being standard is related to many factors including material which is the most important item. According to available statistics China, Vietnam, Germany Belgium and Turkey are the top shoe exporters in the world and USA, Germany, England, Japan and France are the top importers of this product. Noor Trading Company is ready to cooperate extensively with merchants around the world according to its excellent history and great potential in the production of shoes so it can enhance its position in global markets further than ever.





## ► Visions and Values

Noor Company intends to become the center of shoe production in the Middle East by providing high-quality products and observing all relevant standards

### Values

- Responsibility for consumer health
- Commitment to the law and responding to customers
- Empowering the staff by expansion of their knowledge and motivation
- Being honest in behavior and speech



## **Mission and Target**

Noor Trading Company intends to ensure the health of customers by producing high-quality products based on scientific standards and having consumer satisfaction in buying elegant products.

### Targets

- Using new and fashionable designs
- Creating diversity in materials
- Achieving the highest level of quality in products
- Developing product distribution network in global markets
- Creating an efficient system for measuring customer satisfaction
- Increasing employees in different parts of the company up to 30%
- Designing and implementing a customer relations system





## ► Message from the CEO

Noor Trading Company is a combination of expert knowledge and experience in order to produce high quality shoes in different types and it is always improving the quantity and quality of its products by relying on professional and capable employees so the efforts to have customer satisfaction and provide benefits to consumers are not just slogans but they are our beliefs which we always obey. Today we are proud that we are an active and pioneer brand in the production of standard shoes and with the vision we have set for ourselves we hope to have a very privileged position in the great markets in a not-too-distant future.



## ► Products

- Sports shoes
- Comfortable shoes
- Walking shoes
- Dress shoes
- And others ...

## ► Services

- Sending product catalogs via the email and social media
- Sending the products to different countries around the world immediately and without limitations
- Giving professional consultation to make a suitable and economic purchase





## ► Delivery and payment

Considering the fact that the Middle East provides access to a variety of transportation routes including rail, sea, land and air, Noor trading company exports its products to different countries easily, conveniently and promptly. Foreign customers can always discuss the issue with our experts if they need a certain route to transfer goods. Due to having multiple foreign currency accounts under the company name and natural persons approved by the company we suggest cash payment. You can also discuss your desired payment method with our experts.





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